

<p>About Cartesian:</p>	<p>We are Cartesian, a 12-year-old analytics firm. During this time, we've helped some of the largest brands across the globe unlock unprecedented value from their data.</p> <p>We have now forayed into the SaaS world with our first product SOLUS.</p> <p>SOLUS is a System of Intelligence that powers the micro decisions that a brand needs to make to communicate to its customers in a relevant manner. These micro decisions include product recommendations, reasons to talk, words to use, and timing and channel selection at an individual customer level. SOLUS comes pre-built with all the intelligence and expertise to enable this for brands within 4-6 weeks.</p> <p>SOLUS was recently inducted into the 2021 cohort of the NASSCOM Deeptech Club.</p> <p>As a company we are obsessed about our people, our processes, our clients, and our commitment to their growth. We expect every single one of our people to display the greatest sense of ownership and pride in the work they do.</p> <p>We're proud of what we've achieved, and our ambitions are far larger. What's important for us is not just where we get to, but HOW we get there. Of course, we don't have all the answers, but our joy comes from the exploration, and that's the kind of team we are.</p>
<p>Role:</p>	<p>Engineer – Product Delivery</p>
<p>Location:</p>	<p>Bangalore</p>
<p>The Product:</p>	<p>Solus is the Cartesian CRM Product which powers hyper-personalized marketing campaigns enabling a Segment of One strategy. It takes all the good that CRM has promised, and puts it on steroids, and it does it by getting the client to be truly Segment of One in the way they deal with their customers. Solus sits in-between the client's data, and marketing automation systems. It forms the best possible action a client can take today, at an individual customer level, and sends out that recommended action with personalization fields to the messaging systems. With response data coming back in, Solus learns and improves its output, all the time.</p>
<p>Key Responsibilities:</p>	<ol style="list-style-type: none"> <li>1. Customize product for Customer go-live implementation.</li> <li>2. Actively automate manual / repetitive activities and build anomaly detectors wherever applicable using SQL, Python and R, as applicable.</li> <li>3. Data Profiling, Data Cleaning and Data Analysis using SQL and R.</li> <li>4. Product Implementation, Deployment and Operations for live customers.</li> <li>5. Pro-actively address urgent issues quickly, work within and measure against customer SLAs.</li> <li>6. Analyse recorded runtime issues, diagnose, and do occasional code fixes of low to medium complexity.</li> <li>7. Work with product development to find and correct more complex issues.</li> <li>8. Pass articulated feedback from customers to the development and product team Maintain ongoing record of the operation of problem analysis.</li> </ol>
<p>Desired Behaviour</p>	<ul style="list-style-type: none"> <li>• Individual Contributor with minimal or no supervision.</li> <li>• Exhibit passion for problem solving and technology.</li> <li>• Customer centric attitude to ensure customer gets maximum value out of product.</li> <li>• Accountable to meet planned dates initiating proactive actions.</li> <li>• Customer focused to solve production issues pro-actively with minimal guidance.</li> <li>• Team Player</li> <li>• Curious</li> <li>• Risk Taker</li> </ul>

Education:	No Bar
Experience	1 to 3 years hands-on experience in deploying and maintaining data centric live applications.
Must-Have Skills	<ol style="list-style-type: none"> <li>1. SQL and Stored Procedures</li> <li>2. Unix and Shell Scripting</li> <li>3. Handling Data - Data Profiling, Data Cleaning and Data Loading</li> <li>4. Exposure to ETL</li> <li>5. Data Analysis and Reporting</li> </ol>
Nice-To-Have Skills	<ol style="list-style-type: none"> <li>1. SQL Performance Tuning</li> <li>2. Exposure to CRM domain</li> <li>3. Client Communication</li> </ol>